Orders Order / Rev: 105327 06839862 Alt Order#: Product Desc: Crossroads GPS Estimate: 893 08/15/12 - 08/21/12 Flight Dates: Original Date / Rev: 08/08/12 / 08/14/12



Primary AE:

Amy McCreary Sales Office:

National Sales Region:

BLPHI

Agency

Name:

Order Type:

Crossroads Media, LLC

**Buying Contact:** Billing Contact:

66 Canal Center Plaza

Alexandria, VA 22314

Billing Type: Cash

Billing Calendar:

Billing Cycle:

Agency Commission:

Broadcast EOM/EOC

15%

00:15:00

Advertiser

Name:

Crossroads GPS

A35+

Demographic: **Product Codes:** 

PLI2

**GENERAL** 

Priority: Revenue Codes: SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date End Date # Spots Gross Amount Net Amount 07/30/12 08/21/12 102 \$75,875.00 \$64,493.75 Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	102	\$75,875.00	\$64,493.75	0.00
Totals	102	\$75,875.00	\$64,493.75	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	35%	\$75,875.00
Market	100%	\$216,785.71

Competitive Share	Share :	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$54,196.43
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	18%	\$39,021.43
KTUD	1%	\$2,167.86
KVVU	18%	\$39,021.43
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$6,503.57

_	Ln	Ch	Start	End	Inventory	Code	Break	Start/End 1	Γime Da	ıys	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
7	Ε 1	KSNV	08/15/12	08/15/12	M-F 5-6a \	NakeUp w/	WaQM	5-6a	W		:30	1	\$400.001	0.00 NM	1	\$400.00
					M-F 5-6a	WakeUp w	/Wagners									
	,	WAKE L	JP WITH 1	THE WAG	NERS											
		Star	rt Date I	End Date	Weekda	ys Sp	ots/Week	Rate	Rating							
	W	eek: 08/	13/12	08/19/12	W	-	1	\$400.00	0.00							

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KSNV

Order / Rev:

Flight Dates:

105327

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06839862

08/15/12 - 08/21/12

Advertiser:

Crossroads GPS

Product Desc:

Crossroads GPS

Estimate:

Ln Ch St		Inventory Code		Start/End		Len Sp	ots		Rtg Type S		Amount
	15/12 08/15/12 /ITH THE WAG	M-F 5-6a WakeU M-F 5-6a WakeU NERS		5-6a	W	:30	1	\$400.001	0.00 <b>NM</b>	1	\$400.00
<u>Start Da</u> Week: 08/13/12	te <u>End Date</u>	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$400.00	<u>Rating</u> 0.00						
	16/12 08/16/12 VITH THE WAG	M-F 5-6a WakeU M-F 5-6a WakeU NERS	-	5-6a	T	:30	1	\$400.001	0.00 NM	1	\$400.00
<u>Start Da</u> Week: 08/13/1		<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
	17/12 08/17/12 VITH THE WAG	M-F 5-6a WakeU M-F 5-6a WakeU NERS	-	5-6a	F	:30	1	\$400.001	0.00 NM	1	\$400.00
<u>Start Da</u> Week: 08/13/1:	te End Date	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
E 4 KSNV 08/	20/12 08/20/12	M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	M	:30	1	\$400.001	0.00 NM	1	\$400.00
WAKE UP V <u>Start Da</u> Week: 08/20/1:		NERS <u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$400.00	Rating 0.00						
	21/12 08/21/12 WITH THE WAG	M-F 5-6a WakeU M-F 5-6a WakeU NERS		5-6a	-T	:30	1	\$400.001	0.00 NM	1	\$400.00
<u>Start Da</u> Week: 08/20/1	<u>tte</u> <u>End Date</u>	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
E 6 KSNV 08/	15/12 08/15/12	M-F 6-7a WakeU M-F 6-7a WakeU	-	6-7a	W	:30	1	\$700.001	0.00 <b>N</b> M	1	\$700.00
Start Da		NERS <u>Weekdays</u>	Spots/Week		<u>Rating</u>				·		
Week: 08/13/1 E 7 KSNV 08/	·	W M-F 6-7a WakeU		\$700.00 6-7a	0.00 T	:30	1	\$700.001	0.00 NM	1	\$700.00
	VITH THE WAG			D-4-	Detine				i		
Start Da Week: 08/13/1	2 08/19/12	Weekdays T	Spots/Week 1	\$700.00	Rating 0.00	.20		<b>#</b> 700 004	0.00.1114	4	<b>4</b> 700.00
	VITH THE WAG		Jp w/Wagners	6-7a	F	:30	1	\$700.001	0.00 <b>NM</b>	1	\$700.00
<u>Start Da</u> Week: 08/13/1	2 08/19/12	F	1	\$700.00	0.00						
	'20/12 08/20/12 VITH THE WAG	M-F 6-7a Wakel M-F 6-7a Wakel NERS		6-7a	М	:30	1	\$700.001	0.00 NM	1	\$700.00
<u>Start Da</u> Week: 08/20/1		<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
E 10 KSNV 08	21/12 08/21/12	M-F 6-7a Wakel M-F 6-7a Wakel		6-7a	-T	:30	1	\$700.001	0.00 <b>NM</b>	1	\$700.00
Start D		<u>Weekdays</u>	Spots/Week		Rating						
Week: 08/20/1 E11 KSNV 08			1 CM	\$700.00 658a-9am	0.00 W	:30	2	\$1,500.001	0.00 <b>N</b> M	2	\$3,000.00
TODAY SH <u>Start D</u>		Today Show Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 08/13/1 E 12 KSNV 08		•	2 CM	\$1,500.00 658a-9am	0.00 T	:30	2	\$1,500.001	0.00 <b>N</b> M	2	\$3,000.0
TODAY SH <u>Start D</u>		Today Show <u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 08/13/2	2 08/19/12	T		\$1,500.00 658a-9am	0.00	:30	2	\$1,500.001	0.00 NM	2	\$3,000.00
LIO NOINV 00	7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7	•	OW	oooaraani	. ( =	.50	2	Ψ1,000.001	U.UU INNI	4	φυ,σοσ.σί

KSNV

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Order / Rev: Alt Order #:

Flight Dates:

105327

08/15/12 - 08/21/12

06839862

Advertiser:

Crossroads GPS

Product Desc:

Crossroads GPS

Estimate:

Today Show   Start Date   End Date   Merkdays   Stocks/Meek   Eath   Start Date   Stocks/Meek   Stocks/	Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
Start Date		TODAY	CHOW		•									
E14 KSNV 08/2012   02/2012   Today Show   CM   658a-9am   M 30   2 \$1,500.001   0.00 NM   2 \$3,000.00	V	Sta	rt Date									1		
Start Clark   More Medical   More Marked		KSNV	08/20/1		•				:30	2	\$1,500.001	0.00 NM	2	\$3,000.00
E16 KSNV 08/21/12 08/21/12 Today Show II Show	W	<u>Sta</u>	rt Date									:		
Sand Date   End Date   Meekdays   Soots/Meek   Rate   Soots					Today Show				:30	2	\$1,500.001	0.00 NM	2	\$3,000.00
Week: 08/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/201/2   07/				End Date		Spots/Week	Rate	Rating						-
Mart   Today Show   I							-	0.00						
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	E 16				-		9-10a	~~W~-~-	:30	1	\$500.001	0.00 NM	1	\$500.00
E17 KSNV 08/16/12 08/16/12 MF Today Show II 3rd H0M	14	Sta	rt Date	End Date		Spots/Week								
M-F Today Show   I						II 3rd HOM	***		:30	1	\$500.001	0 00 NM	1	\$500.00
Start Date   End Date   Week 08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08/13/12   08					-			·		·	4000001	0.00 (111)	'	φουυ.υυ
Meek: 08/13/12					Weekdays	Spots/Week	Rate	Rating						
M-F Today Show   I					······	1	\$500.00	0.00						
TODAY SHOW!   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00	E 18	S KSNV	08/17/1	2 08/17/12	-		9-10a	F	:30	1	\$500. <b>00</b> 1	0.00 NM	1	\$500.00
Seek: 08/13/12   08/19/12  F					,									
E 19 KSNV 08/20/12 08/20/12 M-F Today Show II 3rd H6M M-F Today Show II 4rd H6M Today Show III 4rd H6M Today Ard Hour Today 4rd Hour Today 4rd Hour Today Show III 4rd H6M Today Ard Hour Today 4rd Hour Today Show III 4rd H6M Today Ard Hour Today 4rd Hou	٧					Spots/Week								
Start Date   Gold Date   Weekdays   Spots/Week   Rate   \$500.00   0.00   0.00		KSNV	08/20/1	2 08/20/12	-		•	***************************************	:30	1	\$500.001	0.00 NM	1	\$500.00
E 20 KSNV 08/21/12 08/21/12 08/21/12 08/21/12 08/21/12 08/25/12   M-F Today Show II 3rd H0M	۱۸	Sta	rt Date	End Date		Spots/Week								
TODAY SHOW    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating						II 3rd HGM	<del>i</del>		:30	1	\$500.001	0.00 NM	1	\$500.00
Week: 08/20/12   08/26/12   08/26/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/15/12   08/		TODAY	SHOW	II	M-F Today Show	· 11								
Today 4th Hour    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	v				-									
TODAY SHOW III   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Rating   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Rating   Start Date   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Rating   Start Date   Start Da	E 21	KSNV	08/15/1	2 08/15/12		III 4th ISM	10am-11am	W	:30	1	\$325.001	0.00 NM	1	\$325.00
Week: 08/13/12   08/16/12   08/16/12   08/16/12   M-F Today Show III 4th IBM   10am-11am  T   :30   1 \$325.00   0.00   NM   1 \$325.00				III	roday tarriod								-	
Today 4th Hour  Today 5HOW III  Start Date Week: 08/13/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/12 08/19/19/19/19/19/19/19/19/19/19/19/19/19/	V					Spots/Week 1		•						
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Week: 08/13/12       08/19/12      T       1       \$325.00       0.00         E 23 KSNV 08/17/12 08/17/12 NS/17/12 NS/17/17/17/17/17/17/17/17/17/17/17/17/17/		TODAY	'SHOW	111	roddy -rui riodi									
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Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	E 23	S KSNV	08/17/1	12 08/17/12	-	III 4th ISM	10am-11am	·	:30	1	\$325.001	0.00 NM	1	\$325.00
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E 24 KSNV 08/20/12 08/20/12 M-F Today Show III 4th <b>ISM</b> 10am-11am M :30 1 \$325.001 0.00 NM 1 \$325.00  Today 4th Hour  TODAY SHOW III  Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/20/12 08/26/12 M 1 \$325.00 0.00	٧					Spots/Week 1								
TODAY SHOW III <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 08/20/12 08/26/12 M 1 \$325.00 0.00					•	lll 4th 13tM			:30	1	\$325.001	0.00 NM	1	\$325. <b>0</b> 0
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7.00 VOAN 0.00 V	W		•			Spots/Week								
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KSNV

Order / Rev:

105327

Advertiser:

Estimate:

Crossroads GPS

Alt Order #: Flight Dates: 06839862

08/15/12 - 08/21/12

Product Desc:

Crossroads GPS

Lin Oh Olive			ъ .								
Ln Ch Start	End End	Inventory Code M-F Today Show		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
		Today 4th Hour									
TODAY SHOW Start Date		Mookdovo	Snoto Minak	Data	Detina						
Week: 08/20/12	End Date 08/26/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 26 KSNV 08/15	/12 08/15/12	Rachael Ray Rachael Ray	СМ	11am-12pm	W	:30	1	\$325.001	0.00 <b>N</b> M	1	\$325.00
RACHEL RAY Start Date Week: 08/13/12	End Date 08/19/12	Weekdays w	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 27 KSNV 08/16	/12 08/16/12	Rachael Ray Rachael Ray	СМ	11am-12pm	T	:30	1	\$325.001	0.00 NM	1	\$325.00
RACHEL RAY Start Date Week: 08/13/12	End Date 08/19/12	Weekdays T	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 28 KSNV 08/17			CM	11am-12pm	F	:30	1	\$325.001	0.00 NM	1	\$325.00 ·
RACHEL RAY <u>Start Date</u> Week: 08/13/12	End Date 08/19/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 29 KSNV 08/20			СМ	11am-12pm	M	:30	1	\$325.001	0.00 NM	1	\$325.00
RACHEL RAY <u>Start Date</u> Week; 08/20/12	End Date 08/26/12	<u>Weekdays</u> M	Spots/Week	Rate \$325.00	Rating 0.00						
E30 KSNV 08/21		Rachael Ray Rachael Ray	СМ	11am-12pm	-T	:30	1	\$325.001	0.00 <b>NM</b>	1	\$325.00
RACHEL RAY Start Date Week: 08/20/12	08/26/12	Weekdays -T	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 31 KSNV 08/16 NEWS 3 AT N		Noon News	CM	12-1230pm	T	:30	1	\$425.001	0.00 NM	1	\$425.00
Start Date Week: 08/13/12		Weekdays T	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00						
E 32 KSNV 08/20		Noon News	СМ	12-1230pm	M	:30	1	\$425.001	0.00 NM	1	\$425.00
NEWS 3 AT N Start Date Week: 08/20/12		gram 7/30-8/ <u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$425.00	Rating 0.00						
E 33 KSNV 08/15		The Agenda 123	•	1230-1p	WT	:30	2	\$325.001	0.00 <b>NM</b>	2	\$650.00
NEWS 4: THE Start Date Week: 08/13/12		Weekdays WT	Spots/Week 2		Rating 0.00						
E 34 KSNV 08/17		The Agenda 123		1230-1p	F	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS 4: THE Start Date Week: 08/13/12		Weekdays	Spots/Week	<u>Rate</u> \$325,00	Rating 0.00						
E 35 KSNV 08/20	/12 08/21/12	The Agenda 123	•	1230-1p	MT	:30	2	\$325.001	0.00 <b>NM</b>	2	\$650.00
NEWS 4: THE Start Date Week: 08/20/12		program 7/30 <u>Weekdays</u> MT	Spots/Week 2		Rating 0.00						
E 36 KSNV 08/15	/12 08/15/12	Days of our Lives	CM	1258p-2pm	W	:30	1	\$425.001	0.00 NM	1	\$425.00
DAYS OF OUR	•	=	Chatallat	Det-	Dollin-						
<u>Start Date</u> Week: 08/13/12	End Date 08/19/12	<u>Weekdays</u> w	Spots/Week 1		Rating 0.00						
E 37 KSNV 08/16	<del></del>		СМ	1258p-2pm	T	:30	1	\$425.001	0.00 NM	1	\$425.00

Print Date: 08/14/12 16:53:43 Page 5 of 9

Order / Rev:

105327

E49 KSNV 08/20/12 08/20/12

Advertiser:

Crossroads GPS

Alt Order #:

06839862

Product Desc:

Crossroads GPS

Flight Dates:

Ln

08/15/12 - 08/21/12

Estimate:

GPS KSNV

ì	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type S	Spots	Amount
				Days of our Lives									
				Days of our Lives									
	DAYS (	OF OUR I	LIVES no pr	ogram 7/30-									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
٨	/eek: 08/	13/12	08/19/12	T	1	\$425.00	0.00						
8	KSNV	08/17/1	2 08/17/12	Days of our Lives	СМ	1258p-2pm	~-F	:30	1	\$425.001	0.00 NM	1	\$425.00

893

DAYS OF OUR LI	VES no pro	ogram 7/30-									
	•	Weekdays	Spots/Week	<u>Rate</u>	Rating				1		
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E 38 KSNV 08/17/12	08/17/12	•		1258p-2pm	~-F	:30	1	\$425.001	0.00 NM	1	\$425.00
DAYS OF OUR LI	M31/12   Delify1712   Delify of our Lives   Delify of our Lives   Delify of Delify of Our Lives   Delify of										
			Spots/Week		<u>Rating</u>				0.00 NM 1  0.00 NM 1		
		· ·	1		WHO			* 10 M 00 d			
E 39 KSNV 08/20/12	08/20/12			1258p-2pm	М	:30	1	\$425.001	0,00 NM	1	\$425.00
DAYS OF OUR L	IVES no pro										
		,	Spots/Week								
			1			.00		0405.004	0.00 NA	4	0.405.00
E 40 KSNV 08/21/12	08/21/12			1258p-2pm	-(	:30	1	\$425.001	0,00 NM	1	\$425.00
DAYS OF OUR L	IVES no pro										
			Spots/Week								
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E 41 KSNV 08/19/12	08/15/12		CIVI	Zprn-3pm	w	:30	2	\$325.001	U.UU INIVI	2	\$650.00
THE DOCTORS r	no program										
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E 42 KSNV 08/10/12	08/16/12		CIVI	∠pm-3pm		:30	. 1	\$325.001	U.UU NIM	1	\$325.00
THE DOCTORS I	no program										
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E 43 KSINV U0/1//12	. 00/1//12		CIVI	zpm-spm		.30	'	φ323.00 I	U.UU NIVI	ı	\$325.00
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		Dr Phii		* ·P			•	<b>4</b> ,	0.00 1111		<b>\$100.02</b>
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<u>Start Date</u> Week: 08/13/12											
			•			:30	1	\$450.001	0.00 NM	1	\$450.00
	- 00,10,12		J	- 'F	t		•	ψ 100100 I	0.00 (MM	'	ψ.00.00
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<u>Start Date</u> Week: 08/13/12					_						
			<u> </u>			:30	1	\$450.001	0.00 NM	1	\$450.00
		Dr Phil	J	· 'F	•		•	Ţ .23100 1	5.55 (111		Ψ.50.00
	_		01-88/ /	Б.	D-U						
<u>Start Date</u> Week: 08/13/12			Spots/Week		_						
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3-4p

:30

\$450.001

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**KSNV** 

Page 6 of 9

Order / Rev:

105327

Advertiser:

Crossroads GPS

Alt Order #:

06839862

Product Desc:

Crossroads GPS

Flight Dates:

08/15/12 - 08/21/12

Estimate:

893

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Dr. Phi Dr Phil DR. PHIL no program 7/30-8/10 Start Date End Date Weekdays Spots/Week Rate Rating 08/26/12 M----Week: 08/20/12 \$450.00 0.00 E 50 KSNV 08/21/12 08/21/12 Dr. Phil CM 3-4p :30 \$450.001 0.00 NM \$450.00 Dr Phil DR. PHIL no program 7/30-8/10 Start Date End Date Spots/Week Rating <u>Weekdays</u> Rate Week: 08/20/12 08/26/12 \$450.00 0.00 E 51 KSNV 08/15/12 08/15/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$700.001 0.00 NM --w---1 \$700.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 08/13/12 08/19/12 --14/----\$700.00 0.00 E 52 KSNV 08/17/12 08/17/12 NEWS 3 at 4 (1 HOUR)CM ----F--:30 \$700.001 0.00 NM 4-5pm \$700.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Start Date End Date Weekdays Spots/Week Rate Rating ---F--Week: 08/13/12 08/19/12 \$700.00 0.00 E 53 KSNV 08/21/12 08/21/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm \$700.001 0.00 NM -T----:30 1 \$700.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Start Date End Date <u>Weekdays</u> Spots/Week Rating <u>Rate</u> 08/26/12 \$700.00 0.00 Week: 08/20/12 E 54 KSNV 08/17/12 08/17/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$700.001 0.00 NM \$700.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS 4 AT 430P End Date** Start Date Weekdays Spots/Week Rate Rating 08/19/12 ----F--\$700.00 Week: 08/13/12 0.00 NEWS 3 at 4 (1 HOUR)CM M----E 55 KSNV 08/20/12 08/20/12 \$700.001 4-5pm :30 0.00 NM \$700.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 4 AT 430P Spots/Week Start Date **End Date Weekdays** Rate Rating M-----Week: 08/20/12 08/26/12 \$700.00 0.00 E 56 KSNV 08/15/12 08/15/12 M-F Early News CM 5-630p -----:30 1 \$1,000.001 0.00 NM \$1,000.00 M-F Early News **EARLY NEWS** Start Date Spots/Week End Date Weekdays Rate Rating --W----Week: 08/13/12 08/19/12 1 \$1,000.00 0.00 E 57 KSNV 08/16/12 08/16/12 M-F Early News CM 5-630p ---T---:30 1 \$1,000,001 0.00 NM \$1,000.00 M-F Early News **EARLY NEWS** Weekdays Spots/Week Rating Start Date End Date Rate Week: 08/13/12 08/19/12 ---T---\$1,000.00 0.00 E 58 KSNV 08/17/12 08/17/12 M-F Early News CM 5-630p ----F--:30 1 \$1,000.001 0.00 NM \$1,000.00 M-F Early News **EARLY NEWS** Start Date End Date Weekdays Spots/Week Rate Rating --- F--\$1,000.00 08/19/12 0.00 Week: 08/13/12 E 59 KSNV 08/20/12 08/20/12 M-F Early News CM 5-630p :30 1 \$1,000.001 0.00 NM \$1,000.00 M-F Early News **EARLY NEWS** Start Date End Date Weekdays Spots/Week Rate Rating 08/26/12 Week: 08/20/12 \$1,000.00 0.00 E 60 KSNV 08/21/12 08/21/12 M-F Early News CM 5-630p -T----:30 1 \$1,000,001 0.00 NM \$1,000.00 M-F Early News **EARLY NEWS** Start Date End Date **Weekdays** Spots/Week Rate Rating 08/26/12 1 \$1,000.00 0.00 Week: 08/20/12 E 61 KSNV 08/15/12 08/15/12 CM 630-7pm :30 1 \$1,100,001 0.00 NM \$1,100.00

Print Date: 08/14/12 16:53:43 Page 7 of 9

KSNV

Order / Rev: Alt Order#:

Flight Dates:

105327

06839862 08/15/12 - 08/21/12 Advertiser:

Crossroads GPS

Product Desc:

Crossroads GPS

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spot	s Rate Pri	Rtg Type \$	Spots	Amount
			M-F Jeopardy								
JEOP/											
<u>St</u> Week: 08	art Date 8/13/12	End Date 08/19/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$1,100.00	Rating 0.00			ŀ		
E62 KSNV			M-F Jeopardy	СМ	630-7pm	F	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
JEOPA	ARDY		M-F Jeopardy								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08	3/13/12	08/19/12	F		<del></del>	0.00					
E63 KSNV	08/21/1	12 08/21/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	-T	:30	1 \$1,100.001	0.0 <b>0 NM</b>	1	\$1,100.00
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<u>St</u> Week: 08	art <u>Date</u> 3/20/12	End Date 08/26/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$1,100.00	Rating 0.00					
		12 08/16/12	M-F Wheel	СМ	7-730pm	T	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
			M-F Wheel of Fo					* * * * * * * * * * * * * * * * * * * *		·	<b>V</b> .,
	L OF FOI		101	04-8611	D-4-	D #-					
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	L OF FO			D ( 051 )							
St Week: 08	art Date 8/20/12	<u>End Date</u> 08/26/12	<u>Weekdays</u> M	Spots/Week 1		Rating 0.00					
-		12 08/15/12	Face to Face w/	RalstonCM	730-758pm	W	:30	1 \$800.001	0.00 NM	1	\$800.00
FACE	TO FACE	W/JON RA	Face to Face w/ LSTON no pro	J.Raiston							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 08		08/19/12	W	1	\$800.00	0.00	·····				
E67 KSN\	/ 08/20/ <sup>-</sup>	12 08/20/12	Face to Face w/ Face to Face w/		730-758pm	М	:30	1 \$800,001	0.00 NM	1	\$800.00
FACE	TO FACE	W/ JON RA	ALSTON no pro	-1. 1401-11							
	tart Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>		·			
Week: 08		08/26/12	M M-F News 3 at E	lavan CM		0.00 mW	:30	1 \$1,100.001	0.00 NM	4	<b>#4 400 0</b>
		•	M-F News 3 at E		11pm-1135pi	IIIW	:30	1 \$1,100.001	U.OU INIVI	1	\$1,100.00
	3 NIGHT <u>tart Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 0		08/19/12	W		\$1,100.00	0.00					
E69 KSNV	/ 08/16/	12 08/16/12	M-F News 3 at E		11pm-1135p	mT	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEW	3 NIGH	reine	M-F News 3 at E	Eleven							
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 0		08/19/12	T		\$1,100.00	0.00					
E 70 KSN	/ 08/17/	12 08/17/12	M-F News 3 at E		11pm-1135p	mF	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEW	3 NIGH	rsine	M-F News 3 at E	leven							
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 0		08/19/12	÷F	1	\$1,100.00	0.00					
E71 KSN	/ 08/20/	12 08/20/12	M-F News 3 at E M-F News 3 at E		11pm-1135p	m M	:30	1 \$1,100.001	0.00 NM	1	\$1,100.0
NEW:	3 NIGH	TSIDE	.21 1 113110 0 01 1								•
_	tart Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 0		08/26/12	M		\$1,100.00	0.00	120	4 #4 400 004	0.00 184	,	<b>#4.400.0</b>
E/Z KSN	v U8/21/	12 08/21/12	M-F News 3 at E M-F News 3 at E		11pm-1135p	m -T	:30	1 <b>\$1</b> ,100.001	0.00 NM	1	\$1,100.0
NEW:	S 3 NIGH	TSIDE			•						
	tart Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 0		08/26/12	-T		\$1,100.00	0.00	20	1 \$405.004	O OO NISA	۱ ،	# 40E O
E/3 KSN	v U8/15/	12 08/15/12		CM	1135p-1237a	aW	:30	1 \$425.001	0.00 NM	1	\$425.00

Print Date: 08/14/12 16:53:44 Page 8 of 9

KSNV

Order / Rev:

105327

Advertiser:

Crossroads GPS

Alt Order#:

06839862

Product Desc:

Crossroads GPS

Flight Dates:

08/15/12 - 08/21/12

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			The Tonight Show Tonight Show						"			
			ENO airs 1235	O	Data	Datin				ı		
<u>513</u> Week: 08	art <u>Date</u> /13/12	<u>End Date</u> 08/19/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00						
			The Tonight Show Tonight Show ENO airs 1235	CM	1135p-1237a	T	:30	1	\$425.001	0.00 NM	1	\$425.0
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			•			
Week: 08		08/19/12	T	1	\$425.00	0.00						
			The Tonight Show Tonight Show ENO airs 1235	CM	1135p-1237a	F	:30	1	\$425.001	0.00 NM	1	\$425.0
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 08		08/19/12	F	1	\$425.00	0.00		·	<del></del>			
			The Tonight Show Tonight Show	CM	1135p-1237a	M	:30	1	\$425,001	0.00 NM	1	\$425.0
	art Date	End Date	ENO airs 1235 Weekdays	Spots/Week	Rate	Rating						
Week: 08		08/26/12	M	1	\$425.00	0.00						
			The Tonight Show Tonight Show	/ CM	1135p-1237a	-T'	:30	1	\$425.001	0.00 NM	1	\$425.0
	art Date	/V VV/ JAY LE End Date	ENO airs 1235 Weekdays	Spots/Week	Rate	Rating						
Week: 08		08/26/12	-T	1	\$425.00	0.00						
			Thurs PR 8-9p Thursday Prime 8	CM 3-9pm	8-9pm	T	:30	1	\$2,400.001	0.00 NM	1	\$2,400.0
			C no program	Cnots/Mosk	Doto	Doting						
Week: 08	<u>art Date</u> 1/13/12	End Date 08/19/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$2,400.00	Rating 0.00						
E 79 KSNV	08/16/1	2 08/16/12	•	СМ	10-11pm	T	:30	1	\$2,100.001	0.00 NM	1	\$2,100.0
ROCK	CENTER	W/BRIAN V	Thursday Prime 1 VILLIA- MS (OR	0-11pm								
<u>St</u> Week: 08	art <u>Date</u> 3/13/12	End Date 08/19/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$2,100.00	Rating 0.00						
E 80 KSNV			News 3 Sunrise - News 3 Sunrise S	SATUROM	6a-7a	S-	:30	1	\$350.001	0,00 NM	1	\$350.
		NRISE no pr	=	C1-8411-	D-4-	Datin						
<u>১৷</u> Week: 0৪	<u>art Date</u> 3/13/12	<u>End Date</u> 08/19/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00						
E 81 KSNV	08/18/1	2 08/18/12	Saturday Today	CM	7a-9am	S-	:30	· 1	\$625.001	0.00 NM	1	\$625.0
SATUR	RDAY TO	DAY airs 4-5	Saturday Today									
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 08		08/19/12	S-	1	\$625.00	0.00						
E82 KSNV	08/18/1	2 08/18/12	News 3 Today - S News 3 Today - S		9am-930am	S-	:30	1	\$500.001	0.00 NM	1	\$500.
NEWS	3 TODA	Y/WKEND n	o program 7/28	)A1								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	. <u>Rate</u>	Rating						
Week: 08		08/19/12	Sa-Su Early New	1 s CM	\$500.00 5pm-630pm	0.00	:30	1	\$1,000.001	0.00 NM	1	¢4 000
E 60 KONV	00/10/	12 00/10/12	Sa-Su Early New		5piii-030piii	3-	.30	1	φ1,000.001	U.UU INIVI	ı	\$1,000.
	EARLY N											
<u>S1</u> Week: 08	art Date 3/13/12	<u>End Date</u> 08/19/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$1,000.00	<u>Rating</u> 0.00						
		12 08/18/12		dy/Whe@M	630-730pm	S-	:30	1	\$550.001	0,00 NM	1	\$550.
JEOP.			·									
<u>St</u> Week: 0	tart <u>Date</u> 8/13/12	End Date 08/19/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$550.00	Rating 0.00					i	
E 85 KSN\	/ 08/18/ <sup>-</sup>	12 08/18/12		CM	11pm-1135p	mS-	:30	1	\$1,100.001	0.00 NM	1	\$1,100.

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KSNV

Order / Rev:

105327

Advertiser:

Crossroads GPS

Alt Order #:

06839862

Product Desc:

Crossroads GPS

Flight Dates:

08/15/12 - 08/21/12

Estimate:

893

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date End Date Weekdays Spots/Week Rate Rating \_\_\_\_\_\_ 08/19/12 \$1,100.00 Week: 08/13/12 0.00 E 86 KSNV 08/18/12 08/18/12 Saturday Night Live CM 1130pm-1:02am ----S-:30 1 \$1,400,001 0.00 NM 1 \$1,400.00 Saturday Night Live SATURDAY NIGHT LIVE Weekdays Start Date End Date Spots/Week Rating Rate 08/19/12 ----S-\$1,400.00 0.00 Week: 08/13/12 E 87 KSNV 08/19/12 08/19/12 News 3 Sunrise - SUND&M 6a-7a ----S :30 \$325.001 0.00 NM \$325.00 News 3 Sunrise SUNDAY NEWS 3 AT SUNRISE no program 7/8, Start Date End Date Weekdays Spots/Week Rate Rating ----5 Week: 08/13/12 08/19/12 \$325.00 0.00 0.00 NM E 88 KSNV 08/19/12 08/19/12 Sunday Today CM ----S :30 \$625.001 7a-8am \$625.00 Sunday Today TODAY ON SUNDAY airs 4-5a 7/8, no Spots/Week Start Date End Date Weekdays Rate Rating 08/19/12 Week: 08/13/12 \$625.00 0.00 E 89 KSNV 08/19/12 08/19/12 Meet the Press CM 8a-9am ----S :30 1 \$3,000,001 0.00 NM \$3.000.00 Meet the Press MEET THE PRESS no program 7/8,7/29 Start Date **End Date** Weekdays Spots/Week Rating Rate 08/19/12 1 \$3,000.00 0.00 Week: 08/13/12 E 90 KSNV 08/19/12 08/19/12 News 3 Today Wknd 9a-930am ----S :30 \$500.001 0.00 NM \$500.00 CM News 3 Today NEWS 3 TODAY/WKEND nor program 7/2 End Date Weekdays Rating Start Date Spots/Week Rate 08/19/12 ----S \$500.00 0.00 Week: 08/13/12 ----5 E 91 KSNV 08/19/12 08/19/12 Chris Matthews 9:30AM SM 9:30a-10a :30 \$500.001 0.00 NM \$500.00 Chris Matthews SUN 9:30am CHRIS MATTHEWS SHOW no program 8/1 Weekdays Rating Start Date **End Date** Spots/Week Rate ----S Week: 08/13/12 08/19/12 \$500.00 0.00 E 93 KSNV 08/19/12 08/19/12 Se-Su News 3 at ElevenCM 11pm-1135pm ----S :30 1 \$1,100,001 0.00 NM \$1,100.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Spots/Week Rating Start Date **End Date** Weekdays Rate Week: 08/13/12 08/19/12 \$1,100.00 0.00 E 94 KSNV 08/17/12 08/17/12 Noon News CM 12-1230pm ----F--∙3∩ \$425,001 0.00 NM \$425.00 Noon News NEWS 3 AT NOON NOR PROGRAM 7/30-8/ Weekdays Spots/Week Rating Start Date End Date Rate Week: 08/13/12 08/19/12 -----\$425.00 0.00N 95 KSNV 08/19/12 08/19/12 Sun PR 8-9p CM 8-9pm -----:30 1 \$1,100.001 0.00 NM \$1,100.00 Sunday Prime 8-9pm **DATELINE NBC 7/15-7/22** Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 ----S \$1,100.00 0.00 Totals 102 \$75,875.00